

ong before the Red Rocker and the Blue Romber were in steep competition knocking

ong before the Red Rocker and the Blue Bomber were in steep competition knocking one another's blocks off car enthusiasts everywhere were waging their own battles. Brand against brand, not in the ring but in every corner of the country both on the street and on makeshift drag strips. These outlaw hotrodders weren't checking their phone or their Facebook, the only thing they were connected to was the driver's seat. With that right hand firmly wrapped around the shifter as if they were born with it, these fellows gave new meaning to keep your eyes on the road as they sized up their competition in those fleeting, short-lived seconds before the flag drop, no doubt wondering just what the hell was under the hood of that other jalopy...

Just like those memories of decades ago, this month is an exciting time with Battle of the Brands being just a few shorts weeks away. And while we all love our Pontiac's, (Cleary, the best consumer pick for style and performance.) there are those other brands that also hold a special place in these car enthusiast hearts of ours. Whether it's because of their handling,

exterior styling, or overall reputation sometimes we find ourselves not waging a war against what brand is better but rather choosing to embrace other classic brands

as well because of their

uniqueness and aesthetics. Because let's face it, many of today's cars are utilitarian in appearance and

On the Front Cover:

Steve Schaeffer Photo Credit | Karen Wilson

Contributors:

Brad Blackburn Steve Schaeffer Rob Wilson

GTO Association of Central Ohio

3866 Riverview Drive Columbus, Ohio 43221 937-478-0476

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By Brad Blackburn

After skipping a year (D*** Pandemic), I got back to my annual trip to Mecum's Spring Classic in Indy! While I did not see any official numbers for attendance, the two days I was there seemed to me to be back to very normal attendance. With a total of one thousand nine hundred and seventy cars crossing the block, total automobile sales hit \$92.3M. In all, Mecum reported a higher sell-through rate (78%), higher average price (\$59,916) and a higher median price (\$35,200) than past Indy auctions.

The top sale honors went to a 1967 Shelby 427 S/C Cobra Roadster that hammered for \$3,000,000 with the 10% buyer's premium! Parnelli Jones, who was in attendance, had a large collection of cars cross the block. The most popular of his collection was a 1969 Ford Bronco, Big Oly, that he and Bill Stroppe drove to victory in the 1971 and 1972 Baja 1000, the 1973 Baja 500 and the 1973 Mint 400. Big Oly hammered for \$1,700,000, making it the most expensive Bronco ever sold (my guess, a record that will not be broken)!

The most talked about car at the auction was a 1971 Plymouth Hemi Cuda Convertible. A well-documented, 1 of 12 Hemi Cuda Convertibles produced in 1971, 1 of 3 equipped with a factory A833 4-speed and the only '71 Hemi Cuda Convertible produced in Winchester Gray. It bid up to \$4,800,000 and "the bid goes" on as the reserve was not met! Guess if you've got an extra \$5M laying around you could still buy the car, not that I think a Plymouth is worth that kind of money!

Thirty one GTOs crossed the block with 23 of them selling. Top dollar honors went to a very nice 1969 GTO Judge finished in a rare, documented, factory color combination of Starlight Black with red interior. The car was also equipped with a very rare factory 4-speed with A/C combo, and it was numbers matching. The car hammered for \$160,000! The lowest priced GTO sale was for a 2004 that hammered for \$18,000. In total, GTOs had an average hammer price of just over \$64,000 and a median hammer price of \$57,000.

The Battle of The Brands car show is our next big club event so please mark your calendars for July 24th! We will need everyone's help at the show as we expect a big turn out this year. I will send an email shortly with our worker sign-up sheet or better yet, come to our July 14th regular club meeting and sign up there! Speaking of our regular club meetings, if you plan to eat dinner with us prior to the meeting, please try to get to the Hickory House by 5:30 PM so we can all order at the same time. The Hickory House who graciously allows us to use their private party room for our meetings at no cost to the club, has made the simple request that for parties like ours we all order at the same time to make it easier on them from a staffing perspective.

Thanks,

The GTOACO was founded in 1984 by a group of GTO Enthusiasts in the Central OH Region. The club name was slated to be the Goat Owners of Columbus but by popular vote at our first meeting we became known as The GTO Association of Central Ohio. Becoming a chapter of the GTO Association of America in 1985, we were incredibly young and determined, hosting our first national show in 1986.

We continue to host and participate in a variety of national, regional, and local events celebrating a kind of camaraderie not easily found. We are car historians, passionately preserving, protecting, and restoring the Pontiac GTO so that future generations will never lose sight of the era that defined the raw power of the American Muscle Car!

TIGERBITES Noteworthy New Bites

Please join us in welcoming new members Gage Falcon of Dublin, Jim and Mamie Cain of Gahanna, and Bob and Jane Burk from Logan!

We'll be meeting in person this month at the Hickory House in Gahanna, please join us Wednesday evening, July 14th. Dinner will be available for order at 5:30 pm followed by the July meeting at 7:00 pm.

Volunteers are needed for Battle of the Brands, if you can help please contact chairman, **Brian D'Amico** at your earliest convenience.

On behalf of the Officers and Board of Directors, we wish nothing but the best to all of our GTOACO members who are celebrating July birthdays and anniversaries. Welcome to summer!



JUNE 09-2021 MEETINGMINUTES

The June Meeting was called to order by Vice President Kevin Russo.

In Attendance were Members: Kevin Russo, Rob Wilson, Ron Cozzo, Joe Block, Bill Sigg, and Max Treier.

Treasurer's Report – Kevin Russo read the treasurer's report. Motion to accept was made by Joe Block, 2nd Bill Sigg.

Battle of the Brands – Kevin reported that Brad has made a couple of trips to Sunbury Kroger to verify our area for the show. Currently Kroger is on board as a sponsor. Jet's Pizza and Big Walnut Grill are looking at co-sponsoring. The show will be July 24th at the Sunbury Kroger parking lot.

Spring Cruise – Kevin reported on the cruise to the Champaign Aviation Museum in Urbana Ohio. We had six cars and twelve people attend. The museum continues to grow as does the building of the Champaign Lady, the museums B-17 project. Some may not be aware that this is not a restoration, but rather a B-17 being built from hundreds of drawings. All of the volunteer members at the museum were very welcoming and helpful in answering questions about everything that is currently happening at the museum. Lunch at the Airport Café was enjoyed as were the homemade pies.

All Pontiac Show – Ron Cozzo said Kevin Russo is verifying the date of Sunday, September 5th with the manager of the Quaker Steak and Lube for our show.

Open Discussion – Spoke about upcoming events. July 5th through the 9th the GTOAA Nationals are being held at the Wisconsin Dells Chula Vista Resort, July 9th through the 11th the Good Guys Car Show will be held at the Ohio State Fairgrounds, July 17th is the Delaware Performance Charity Car Show, and July 30th through August 1st, the Ames Performance Pontiac Tri-Power Nationals will take place at Summit Motorsports Park in Norwalk.

July Meeting Location – The July meeting will be held at 7:00 pm, Wednesday evening, July 14th at the Hickory House in Gahanna. Pre-Meeting Dinner is available to order starting at 5:30 pm in the meeting room.

Motion for Adjournment – Joe Block, 2nd Bill Sigg.



You've been working on your car for months now and it's finally time to hit the highway towards the Wisconsin Dells for The 2021 GTOAA Nationals. Leave no stone unturned, the competition will be tough and the judging fierce. Get there early and make your baby stand out with a great detailing. That means every crevice, door jam, wheel and rim, and for the love of god, don't forget the inner fender liners, they should be spotless!

No junk in the trunk. Accessorize with things that add to the show aspect but leave the other stuff at home. Make sure your windows are spotless too (tired of streaks, ditch the Windex this time and try a small amount of Meguiar's Quick Detailer or Jax Wax sprayed onto a microfiber cloth, the results are amazing when you buff it out with a second dry microfiber cloth) and leave them up so they can be judged. If you have a convertible, leave the top up too, you just might earn some valuable additional points. Most of all have a great time and a safe journey...



Meeting Minutes Submitted By:

Rob Wilson GTOACO Secretary 614-519-1019 ro.wilson@att.net

Mine the Gold GTOACO Members!



JULY 14.2021 MEETINGAGENDA

- Establish Quorum
- Call to Order
- Treasurer's Report Lonnie McLaughlin
- Battle of the Brands
 - Sign up Sheet | Pass out Flyers | Show Details
- Delaware Performance Charity Car Show
 - ⇒ "Just for Fun" Pre-Show Cruise-In & Meet Up, Friday, July 16th, 5 to 7 pm; FREE
 Held at the Kroger-Walmart Shopping Center, 1840 Columbus Pike (RT 23 South of Delaware across from
 Chesrown). The first 50 cars that register for the Delaware Performance Charity Car Show during the preshow cruise-in will receive early bird pricing and a coupon for a free oil change at Performance ChryslerJeep-Dodge-Ram in Delaware. Visit the Facebook event page for more information.
 - ⇒ Delaware Performance Charity Car Show Saturday, July 17th, 7 am to 3 pm
 - Need 6-8 volunteers to help man main entrances and direct show cars. Free registration & t-shirt. Contact Kevin Russo at **krusso sp@hotmail.com** for details.
- Pontiac Nationals (AKA Norwalk) Friday, July 30th through Sunday, August 1st
- All Pontiac Show Quaker Steak & Lube, Sunday, September 5th
- Open Discussion
- Next Meeting August 11th (at the Hickory House)
- Motion for Adjournment

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If you have recently changed your email or postal address, updating your information is easy. Simply message us on <u>Facebook</u> or communicate your updates to the club president, Brad Blackburn, via telephone at 937-478-0476 or by email at <u>bradblackburn@dsa-rep.com.</u>

JULY 2021



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Thanks for Joining Us! Every Tiger has a Tale, so sit back a few minutes and let's get better acquainted. Please share a short story about yourself, your family, your occupation, or any hobbies you enjoy. Tell us how you became interested in the Pontiac GTO. Include any photographs of your GTO that you would like to share with fellow members. If your story is selected to publish in an upcoming edition of the GTOACO Paw Prints Newsletter, we'll send you a free club t-shirt!

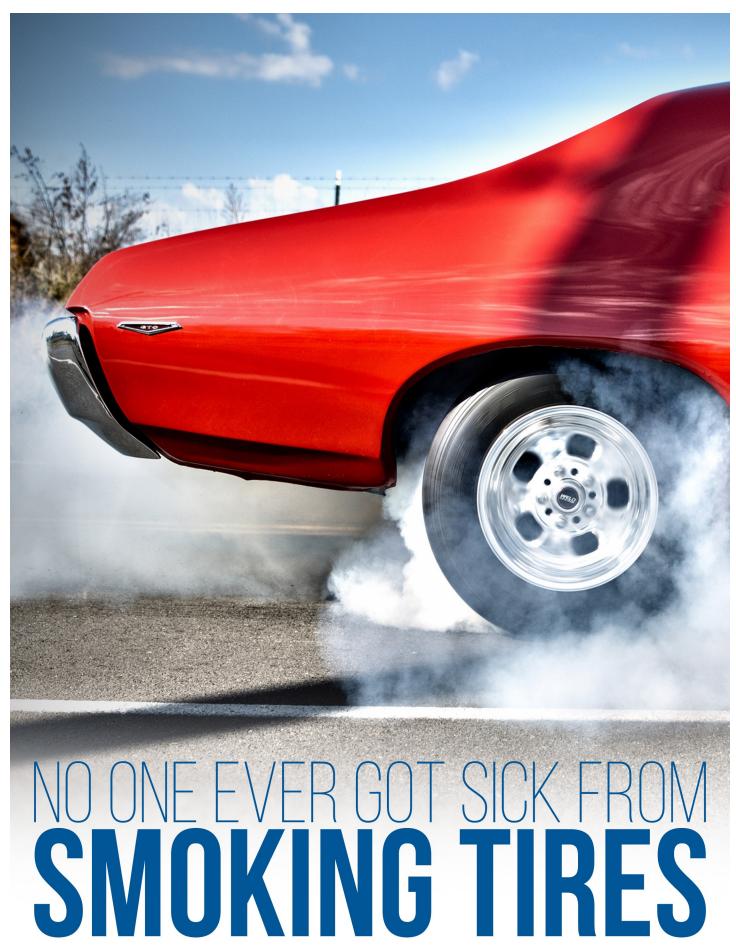


Photo Credit I Scott Walker

http://www.smalltownbigworld.com/blog/2014/1/13/1969-gto

JULY - CALENDAR



Independence Day

Sunday, July 04 12:00 am-12:00 pm

Fourth of July history is truly fascinating and is filled with triumph, hardship, perseverance, and freedom. Check out Reader's Digest for a list of **20 Things** you might not know about Independence Day and then head on over to NBC4i to check out the Central Ohio Fourth of July **Fireworks Schedule** for displays happening in your neighborhood.



Club Meeting

Wednesday, July 14 7:00 pm-8:00 pm

The July Meeting will be held in the meeting room at the Hickory House Restaurant located at 550 Officenter Place in Gahanna. Please kindly notify club president, **Brad Blackburn** if you plan to attend. Pre-Meeting Dinner will be available to order promptly at 5:30 pm in the meeting room.



Delaware Performance Charity Car Show

Saturday, July 17 7:00 am-3:00 pm

Join us for the 27th Annual Performance Charity Car Show, a family friendly event held in Historic Downtown Delaware. Music, raffles, food, games and other activities will fill the day while we line the streets with over 500 classic and collector cars, trucks and motorcycles. For more information or to register **click here**.





Battle of the Brands

Saturday, July 24 10:00 am - 3:00 pm

Come out and represent your car brand! Registration starts at 10 am. Awards will be presented at 3 pm for the Top 25, Best Chevy, Best Ford, Best Mopar, Best Pontiac, Best Import, and Best Buick/Olds/Cadillac. For additional details see the flyer on page 16 or visit **gtoaco.com**.





lack the beautiful body lines and sentimental nostalgia of our classics.

So, do the Wilson's need to build another garage. Probably. Are we looking to magically flip the sizes of our house to our garage and vise-versa? Absolutely. Because at the Wilson household the Battle of the Brands commences just before that gaudawful brine and salt become an unrelenting fashion statement on anything with a motor, four wheels and a steering wheel!

So, which of our brands earn the coveted space in that three-bay garage of ours? Well, just a tad more than one might think because by power of Greyskull the garage mysteriously morphs into a four-bay (although a six-bay would awesome) which allows the strategic placement of one Ford and one Dodge, leaving the two Pontiac Protectors reigning supreme as they book-end those other brands!

No matter what brand you choose to drive, own or love, all of our classics have found their place in history. So come out and join us on Saturday, July 24th as we celebrate our country's car culture at Battle of the Brands.

Please read on and enjoy the following short story from club member, Steve Schaeffer as he too, embraces the brands!





I Didn't Get The Message

By Steve Schaeffer

hen GM discontinued Oldsmobile and then Pontiac, I remember seeing in print a quote from one of the GM executives, "The Oldsmobile and Pontiac loyalists will purchase another GM brand."

As a life-long GM guy this was hard to swallow. My first new car was a 1963 Pontiac 389 Catalina convertible. My second new car was a 1965 Pontiac 2+2, 421, Tri-Power, 4-speed. These were both great cars.

Jumping to the present I have restored and still own a 1964 silver GTO 2-door sedan, 455, 4-speed, tribute. A 1966 blue GTO 421, 4-speed hard top with PHS documentation. A 1965 white Oldsmobile Cutlass convertible, just redone this year. And since retiring, I also completely restored a 1966 target red Oldsmobile 442 Holiday Coupe, 400, 4-speed.

When I was looking into doing another car, it was clear to see that the value on a Ram Air IV GTO or a W-30 Oldsmobile has really taken off. And that the cost to restore a garden variety GTO or 442 today can easily exceed what the value guide says it is worth.

So, I decided to go modern muscle, and despite what GM said when they dumped Oldsmobile and then Pontiac it wasn't a Camaro or a Corvette that I had purchased, but a new Dodge Challenger R/T (Continued on page 15)















Scat Pack with all the toys.

The new Challenger has the same look as the vintage ones that are now 50 years old. I opted for the 392 Hemi, 485 horsepower, 6-speed TR-6060 manual transmission, 4-piston Brembo brakes with red calipers, 14.2" front rotors and 13.8" in the rear. The car is black with black and red leather interior and red R/T stripes and has all the new technology. The specs on the car show a 0 to 60 time of 4.2 seconds. They also show an 11.7 quarter mile at 115 mph on Nexen SUR

This will be my summer driver. When my stepfather was 76, he bought a new Corvette. He said, "If I don't buy it now when am I going to buy it." Well, I am 76 and I still have an affinity for muscle cars, and I am following his philosophy.

When Bunkie Knudsen became General Manager of Pontiac in 1956, he said, "You can sell a young man's car to an old man, but you can't sell an old man's car to a young man." He was right!





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TRADE

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Muncie 4 speed transmissions rebuilt for \$275.00 labor, parts extra. The basic rebuild kit consists of front and rear bearings, all needle bearings, gaskets, snap rings, seals, synchro rings, front input retainer nut, synchro keys and springs. Also includes new counter shaft. My cost on the overhaul parts kit is \$126.00 plus shipping. Additional parts, if needed, are at additional cost.

323 Posi Rear End - \$1200.00. Brand new gears and axles built by Sonic Motors. (Compare to Chevy 12 bolt at \$2600) Please note this is not a used rear end. Best cruising gear to keep your 389 cool. Will deliver to any GTOACO member.

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